

Spain's leading international trade fair for the automotive service industry targeting trade visitors from the Iberian Peninsula, Latin America and North Africa

Fair Date	15-18 March 2017 (biennial)	
Opening Hours	10:00 am – 7:00 pm	
Location	Feria de Madrid, Parque Ferial Juan Carlos I, Madrid, Spain	
Exhibition Space	71,000 sqm gross	
Exhibitors	603 from 22 countries	
Trade Participants	51,484 from 71 countries	
Product Groups	<p>Parts & Components: Powertrain, Chassis, Bodywork, Standard parts, Interior, Alternative drive systems original equipment/retrofits/all-in-one solutions, Charging accessories, Regenerated, reconditioned and restored parts for passenger vehicles and utility vehicles</p> <p>Electronics & Systems: Engine electronics, Vehicle illumination, On-board power supply system, Intelligent traffic systems (ITS)/ Vehicle safety, Comfort electronics</p> <p>Accessories & Customizing – Accessories for motor vehicles in general, Technical Customizing, Visual Customizing, Infotainment, Special vehicles, equipment and retrofittings, Wheel rims, wheels, tyres, tyre pressure management systems, Car trailers and small utility vehicle trailers, spare parts and accessory parts for trailers</p> <p>Repair & Maintenance – Workshop equipment and tools, Bodywork repair, Painting and corrosion protection, Maintenance and repair of vehicle superstructures, Towing service, accident assistance, mobile services, Disposal and recycling (systems, equipment), Workshop and car dealer equipment, Oils and lubricants</p> <p>Management & Digital Solutions- Workshop/car dealer/ filling station design and construction, Financing, franchise concepts, Claims management and claims control, Dealer management systems, Workshop management, Vocational training and advanced training, Workshop and car dealer marketing, Internet service providers and vehicle marketplaces, Promotion of Trade and industry, cluster initiatives, Mobility concepts</p> <p>Car Wash, Care & Reconditioning – Washing, Vehicle care, Vehicle reconditioning, Charging infrastructure and refuelling</p>	
Participation Fee	Raw space (51 to 100 sqm)	119 EUR/sqm + VAT 10% (2015)
	Raw space (101 to 220 sqm)	102 EUR/sqm + VAT 10% (2015)
	Raw space (from 220 sqm)	91 EUR/sqm + VAT 10% (2015)
	Outside area	52 EUR/sqm + VAT 10% (2015)
	Registration fee:	200 EUR + VAT 10% (Marketing Package, 2015)
	Walk-on package Basic*	179 EUR/sqm + VAT 10% (min. space 16sq.m -2.900 EUR)
	Walk-on package Premium*	220 EUR/sqm + VAT 10% (min. space 16sq.m – 3.750 EUR)
	*(mandatory for space less than 32sq.m.)	
Admission Fee	Trade visitors only	
Organiser	IFEMA Ferial de Madrid, Spain Motortec Automechanika Madrid has been licensed to IFEMA by Messe Frankfurt Exhibition GmbH	
Fringe Programme	Automechanika Academy; Innovation Gallery; Aftermarket Week; Aftersales Conferences; Outdoor Area	
Supporters	ANCERA: National Association of Automotive Equipment, Parts, Tyres and Accessories Dealers (Spain) ANECRA: National Association of Vehicle Trading and Repair Companies of Portugal (Portugal) ASA: Federal Assn. of the Manufacturers and Importers of Automobile Service Equipment (GER) ASETRA: Madrid Repair Shops Association (Spain) CETRAA: Spanish Confederation of Automotive Repair Shops and Related Businesses (Spain) CONEPA: Spanish Federation of Professional Automotive Business Owners (Spain) EGEA: European Garage Equipment Association (Belgium) SERNAUTO: Spanish Association of Manufacturers of Equipments & Parts for Automobile Industry (Spain) ZDK: German Federation for Motor Trades and Repairs (Germany)	
Contact	Mr Miguel Aguilar / Mr Pedro A. Pedrero IFEMA - Feria de Madrid 28042 Madrid - Spain Tel: + 34 91 722 30 00 motortec-automechanika-madrid@ifema.es motortec-automechanika-madrid.com	