

music

CHINA

www.musikmesse-china.com

Fact sheet

1. Show Date: October 8 - 11, 2014 (Wed to Sat)
2. Opening Hours: 9:30 am to 5:00 pm
3. Location: Shanghai New International Expo Centre (SNIEC)
4. Exhibition Space: 97,750sqm (Gross) in Music China 2014
5. Exhibitors: 1,680 from 29 countries / regions in Music China 2013
6. Visitors: 68,621 from 86 countries / regions in Music China 2013
7. Product groups:
 - Musical Instruments
 - Traditional Chinese instruments
 - Brass instruments
 - Stringed instruments
 - Percussion instruments
 - Woodwind instruments
 - Pianos, accordions & keyboards
 - Electronic & electric instruments
 - Others
 - Sheet Music
 - Accessories & furniture
 - Music related computer hardware & software
 - Services, association & media
8. Participation fee: To be announced in December 2013
(*early bird booking deadline: 30 March 2014*)
9. Fringe Program: Workshops / seminars, live shows ...and more
10. Admission: Trade visitors only on days 1 and 2
Public and Trade on days 3 and 4
11. Organisers: Messe Frankfurt
China Musical Instruments Association
INTEX Shanghai
12. International Co-operation Partner: NAMM
13. Contact:

<p>Messe Frankfurt (HK) Ltd 3506 China Resources Building 26 Harbour Road, Wanchai Hong Kong Tel: +852 2238 9901 Fax: +852 2598 8771 Contact: Ms Phyllis Tsang music@hongkong.messefrankfurt.com www.musikmesse-china.com</p>	<p>Messe Frankfurt (Shanghai) Co Ltd Rm1503, 15/F, Taiping Finance Tower, 488 Middle Yincheng Road, Shanghai 200120, PR China Tel: +86 21 6160 8521 / 6160 8510 Fax: +86 21 5876 9332 Contact: Ms Melody Wang / Ms Vivian Lu music@china.messefrankfurt.com www.musikmesse-china.com.cn</p>
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